

Frustrated? Confused? No problem!

- ▶ Ways to get help
- ▶ Who can help me?
- ▶ How do I get resources?
- ▶ How do I do research when I don't live in Spring Arbor?

How do I get help?

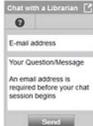
- ▶ **Feel free to ask us questions!**
 - General e-mail: saulibrary@gmail.com
 - (517) 750-6742 or (800) 968-9103 x1742

OR

- ▶ Look for this tab on the White Library homepage for more Help options!

▶ If you see this:  **We're online and available to answer questions LIVE!**

▶ After hours? Try the 24/7 chat feature!



Who can help me?



Robbie Bolton
Library Director
robbie@arbor.edu

Karen Parsons
Reference/Information
Literacy Librarian
kparsons@arbor.edu

Elizabeth Walker
Librarian, Online and
Distance Learning
ewalker@arbor.edu

Amy James
Emerging
Technologies
Librarian
amy.james@arbor.edu

Distance Student Resources

- ▶ You have the SAME access as the on-campus students – delivery is different
 - Books/videos mailed to your home; postage-paid label included.
- ▶ eBooks and full-text electronic articles will give you immediate access
- ▶ Puzzled by where to start? Call the librarians for help!
 - Also happy to work with you via conferencing tools such as Zoom, Skype, Google Hangouts, etc.



Connecting to the White Library

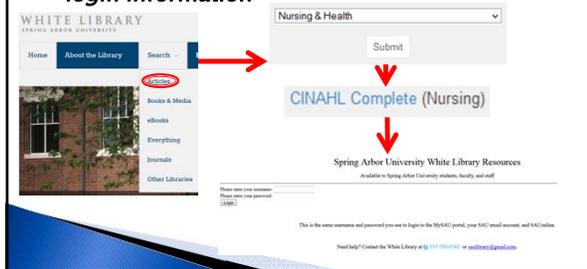
- ▶ Click the "Library" tab in the MySAU portal:


OR

- ▶ www.arbor.edu/whitelibrary


Logging in...

- ▶ **From off campus – username/password for databases is the SAME as your MySAU portal login information**



Logging in...cont'd

- ▶ **For "My Account Info" & MelCat: first/last name and student ID**



Thinking About Research

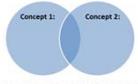


Plotting your research strategy

- Develop your topic
- Brainstorm synonyms – see worksheet



EXERCISE
Think about the topic that you plan to write about. Ultimately, you are creating a piece that will inform others about a topic, and often, you are answering a question with your paper.
Research Topic/Question: _____
What individual words can you think of that would represent the essence of your topic? Write them in the circles below:



What if the exact words you chose above aren't in the database? Let's think of other words to substitute for your original words.

Concept 1: _____ Concept 2: _____
 Related word: _____ Related word: _____
 Related word: _____ Related word: _____
 Related word: _____ Related word: _____

Search Strategy:
Recall the presentation information on broad and narrow kinds of resources. Checkmark the kinds of resources you plan to research for your topic:
 Reference books eBooks Journal articles Credible websites**

Sample Worksheet

Research Topic/Question: What impact does human trafficking have on society?
 What individual words can you think of that would represent the essence of your topic? Write them in the circles below:

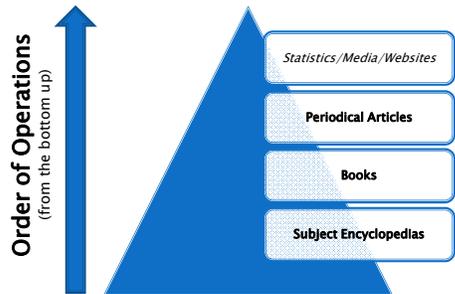


What if the exact words you chose above aren't in the database? Let's think of other words to substitute for your original words.

Concept 1: Human Trafficking Concept 2: Societal Impact
 Related word: Modern Slavery Related word: Business
 Related word: New Abolitionist Related word: Economics
 Related word: Not for Sale Related word: Human Dignity
 Related word: _____ Related word: Crime

Search Strategy:
Recall the presentation information on broad and narrow kinds of resources. Checkmark the kinds of resources you plan to research for your topic:
 Reference books eBooks Journal articles Credible websites**

Research Strategy



Order of Operations
(from the bottom up)

Statistics/Media/Websites

Periodical Articles

Books

Subject Encyclopedias

Tips to consider:

- ▶ Plan to begin research early!
- ▶ Be flexible– may need to change search terms.
- ▶ Try to think of research as an adventure– makes the process a bit less intimidating.
- ▶ Contact the library if you're stuck!

A Word on Searching:

Video: *Searching 101*
Ruth Gaba, MLS
(Concordia University Wisconsin)



<http://youtu.be/0oBr-sxqd-E>

Retrieved from <http://blogs.earthlink.net>

Subject searching vs. keyword searching

Both are useful, but what's the difference?

- ▶ **Subject Searching:** allows researcher to focus on the primary topic of the overall article.
- ▶ **Keyword Searching:** allows researcher to search for a particular word anywhere in the text of the article.

Boolean logic

- ▶ What in the world is a Boolean, anyway?
 - Developed by George Boole (1815-1864)
- ▶ Boolean logic, defined:
 - For a visual tutorial:
 - <http://rockwellschrock.com/rbs3k/boolean/index.htm>
 - or:
 - <http://youtu.be/YlghuxGjHok>

Truncation

- ▶ To cut short; abbreviate.
- ▶ Uses symbols such as * or ? to represent letters or whole parts of words to help you catch as many variations on a word as possible when searching.
 - Example: searching by *woman* wouldn't find *women*, but searching by:
 - **Wom?n** finds both words
 - **Wom?n*** finds their plurals
- ▶ Use the database's Help file to determine which symbols it uses if the standard symbols aren't operating as expected.

Supplemental example:

- ▶ <http://lib.colostate.edu/tutorials/truncation.html>

Searching for eReference Articles



Beginning your Research: eReference articles



Mouse over the "Search" button, and then click on "Articles."

Next, choose "Online Reference Resources".



Searching, cont'd...

Online Reference Resources

CQ Researcher CQ Researcher is noted for its in-depth, unbiased coverage of health, social trends, criminal justice, international affairs, education, the environment, technology, and the economy. Reports are published weekly in print and online 44 times a year.

Credo Reference Digital Library - Offering 551 fully-searchable online titles from over 70 publishers.

Choose a resource from the list; we often suggest **Credo Reference Digital Library**.

Log in when prompted; search for your terms in the database.



Searching for Books & eBooks



Searching – eBooks



Need an eBook? Click here.

- Go to Advanced Search on the right side of the screen:

Other Searches:

- Advanced Search
- Author and Title Search
- Music Call Numbers

- Type your search terms in the box and then select eBooks below:

Location:

ANY
Main Collection (upper level)
eBooks (online)
Reference (main level)
CDs (lower level)

Searching for Journal Articles



Searching: eJournal Articles



Start here for journal articles.

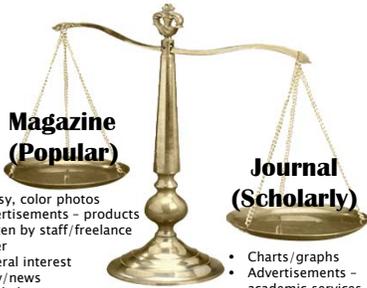
Good places to start:

- CINAHL Complete
- Nursing & Allied Health Source
- PMC (PubMed Central)

A Couple Important Database Limiters...

- ▶ Peer reviewed
- ▶ Date ranges
- ▶ Full Text - use cautiously

What kind of article is this?



- Glossy, color photos
- Advertisements - products
- Written by staff/freelance writer
- General interest story/news
- Simple language

- Charts/graphs
- Advertisements - academic services
- Written by researcher
- Original research/experiment
- Language of the discipline

More Info:
<http://sites.arbor.edu/whitelibrary/files/2013/12/Scholarly-versus-Popular1.pdf>

Where can I find my article?

- ▶ If the item is in full-text in the database you searched, you will see either a PDF or HTML full text link.
- ▶ If a full-text option is *not* listed in the database:
 - "List of Journals @ SAU" link to search for journal
 - MelCat or ILL

PDF vs. HTML

<p>▶ PDF</p>  <p>Photocopy of original journal article. Page numbers clearly displayed.</p>	<p>▶ HTML</p>  <p>Plain text either with or without pictures/graphs/charts. No distinct page numbers.</p>
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A word about MelCat and ILL

- ▶ Allows us to outsource materials the White Library does not own.
- ▶ Can take extra time to arrive; coming from other libraries. Be sure to plan ahead.
- ▶ **Tip:** If it looks important and you have at least a couple days you can wait, order it. Find a backup source just in case.

Evaluating Internet Resources



Graphic from <http://www.fastlaneepc.com/tutorials/google-is-not-the-internet/>

Evaluation Criteria

Accuracy	Authority	Objectivity
Currency	Coverage	

Evaluating Internet Resources handout:
<http://goo.gl/xUJCBV>

Why the library databases?

► **Deep Web Illustration:**
<http://money.cnn.com/infographic/technology/what-is-the-deep-web/>

The infographic depicts the internet as an ocean. On the surface, two fishing boats labeled 'Google' and 'Bing' are shown. Below the surface, various online services are represented as fish: Wikipedia, News, LiveWeb, Twitter, Amazon, and Blogs. At the bottom of the ocean, large whales represent 'Databases' and 'Academic journals', which are labeled as being in the 'Deep Web'.

Citing Your Sources – APA Style

VARIOUS DEPICTIONS OF CHILDREN IDENTIFICATION

Chen, J. H., Bickel, B., & Pines, R. (2002). The quality of online social information. *Communications of the ACM*, 45(7), 583-596.

Ho, Y., Wood, J. F., Smith, V., & Whitman, M. (2004). Knowledge through the Deep Web: The relationship between surface and deep web. *Journal of Computer-Mediated Communication*, 14(1), 36-48.

Talbot, C. C., & Walker, J. B. (2002). Changes in child communication efforts in discourse, negotiation, and interpretive interaction: Setting to base on evidence for a case. *Journal of Communication*, 32(3), 313-340.

Underwood, M., & Pinsky, B. (2004). Internet technology and its impact on research. *Reference Services Review*, 32(2), 127-140.

Screen capture taken from <http://www.libraryofthefuture.com/2015/02/18/> (References from sample paper)

Plagiarism

- ▶ Using someone else's work as though it is your own, but not giving that other person credit for his/her ideas.
- ▶ Includes:
 - Not citing a quote
 - Not citing a paraphrase (you take someone's idea and put it in your own words)
 - You reuse a paper that you previously wrote for another class and re-present it as though it is original.
- ▶ **More info:**
<http://sites.arbor.edu/whitelibrary/files/2013/12/Plagiarism.pdf>

APA Citation Assistance

- ▶ **Publication Manual of the American Psychological Association, 6th edition**
 - Current standard that APA citations are based on
- ▶ **Other APA Assistance:**
 - **Purdue Online Writing Lab (OWL):**
<http://owl.english.purdue.edu> – great website to find citation information.
 - **APA Style Blog:** <http://blog.apastyle.org/> – great place to find updates since the manual publication.

APA Assistance– SAU

- ▶ **SAU Resources:**
 - Detailed APA index (compiled by Karen Parsons):
http://sites.arbor.edu/whitelibrary/files/2013/12/APA-Publication-Manual-index_6th-ed_use.pdf
 - SAU Librarians: saulibrary@gmail.com

What is a DOI?

- ▶ DOI: 10.1007/s12142-010-0183-6 **OR**
<http://dx.doi.org/10.1007/s12142-010-0183-6>
- ▶ **D**igital **O**bject **I**dentifier
 - Provides a permanent link to the cited article
 - Makes it easier to locate article in the future.
- ▶ More stable than using database URLs; databases change frequently.
- ▶ APA manual recommends use for both print and electronic articles, when available. (see pp. 188-192 for more DOI info)

DOI, cont'd

- ▶ **What if my DOI is just a number and not a URL?**
 - Use this: <http://dx.doi.org/> and type your DOI number in after that.
- ▶ **What if I find just a DOI number?**
 - You can use CrossRef to find the publisher's webpage that shows the article's publication information (www.crossref.org)
- ▶ **What if I have an article, but no DOI?**
 - Not all articles have DOIs
 - You can check for one here: <http://www.crossref.org/SimpleTextQuery/>
 - Explanation on how to use: <http://sites.arbor.edu/whitelibrary/files/2013/12/DOI.pdf>

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