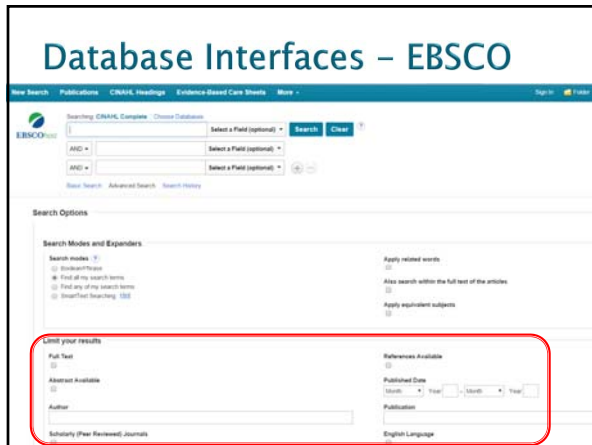




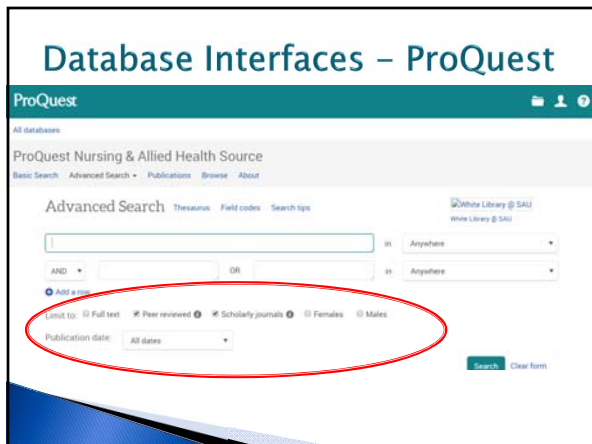
Deep Web Searching – Different Than Google

- ▶ Recall Deep Web Infographic
- ▶ Database searches – powerful, specific
- ▶ Helpful to understand where databases are searching to better optimize search

Database Interfaces – EBSCO



Database Interfaces – ProQuest



Recall – Advanced Tips:

- ▶ Boolean Logic
- ▶ Wildcards
- ▶ Truncation

Be sure to use these in your strategy to minimize your number of individual searches!

Plotting your research strategy

- ▶ Develop your topic
- ▶ Brainstorm synonyms – see worksheet



Exercise:
Think about the topic that you plan to write about. Usually, you are creating a picture that will allow other to read, think, and often use to generate a picture with your paper.
Research Topic/Question: _____
What individual words can you think of that would represent the essence of your topic? Write them in the circles below.

What if the exact words you chose above aren't in the database? Let's think of other words to substitute for your original words:

Concept 1: _____ Concept 2: _____
Related word: _____ Related word: _____
Related word: _____ Related word: _____
Related word: _____ Related word: _____
Related word: _____ Related word: _____

Search Strategy:
Recall the presentation information on broad and narrow kinds of resources. Checkmark the kinds of resources you plan to research for your topic.

_____ Reference books _____ eBooks _____ Journal articles _____ Credible websites**

Sample Worksheet

Research Topic/Question: What impact does human trafficking have on society?
What individual words can you think of that would represent the essence of your topic? Write them in the circles below:



What if the exact words you chose above aren't in the database? Let's think of other words to substitute for your original words:

Concept 1: Human Trafficking Concept 2: Societal Impact
Related word: Modern Slavery Related word: Business
Related word: New Abolitionist Related word: Economics
Related word: Not for Sale Related word: Human Dignity
Related word: _____ Related word: Crime

Search Strategy:
Recall the presentation information on broad and narrow kinds of resources. Checkmark the kinds of resources you plan to research for your topic:

Reference books eBooks Journal articles Credible websites**

Tips to consider:

- ▶ Plan to begin research early!
- ▶ Be flexible– may need to change search terms.
- ▶ Try to think of research as an adventure– makes the process a bit less intimidating.
- ▶ Contact the library if you're stuck!

Subject searching vs. keyword searching

Both are useful, but what's the difference?

- ▶ **Subject Searching:** allows researcher to focus on the primary topic of the overall article.
- ▶ **Keyword Searching:** allows researcher to search for a particular word anywhere in the text of the article.

Searching for eReference Articles



Beginning your Research: eReference articles

Search ▾

- Articles
- Books & Media
- eBooks
- Everything
- Journals
- Other Libraries

Mouse over the "Search" button, and then click on "Articles."

Next, choose "Online Reference Resources".

Find Articles

Not sure where to look for research articles? Start by choosing one of the subjects below:

- All
- Business
- Communication, Advertising & Public Relations
- Career Center
- Education
- English
- Health, Management, & Political Science
- Music
- Nursing and Health
- Psychology, Counseling, and Social Work
- Science, Math, and Computer Science
- Technology, Criminal Justice, and Military Science
- Theology, Religion, and Philosophy

Still not sure? Try one of these general, newly full-text databases or our online reference resources.

Click to Full Text Search

Go Home

[View Reference Resources](#)


Searching, cont'd...

Online Reference Resources

Credo Reference Digital Library - Offering 551 fully-searchable online titles from over 70 publishers.

Choose a resource from the list; we often suggest **Credo Reference Digital Library**.


Log in when prompted; search for your terms in the database.



Searching for Books & eBooks



Searching – eBooks



Need an eBook? Click here.

- Go to Advanced Search on the right side of the screen:

Other Searches:

- Advanced Search
- Author and Title Search
- Music Call Numbers

Type your search terms in the box and then select eBooks below:


Location: **eBooks (online)**

- ANY
- Main Collection (upper level)
- eBooks (online)
- Reference (main level)
- CDs (lower level)

Searching for Journal Articles



Searching: eJournal Articles



Find Articles

We open when in look for research articles? Start by choosing one of the subjects below:

- All
- Business
- Communication, Advertising & Public Relations
- Career Center
- Education
- English
- Health, Government, & Political Science
- Mathematics, Computing, and Social Work
- Science, Health, and Computer Science
- Statistics, Criminal Justice, and Military Science
- Theology, Religion, and Philosophy

Start here for journal articles.

Good places to start:

- CINAHL Complete
- Nursing & Allied Health Source
- PMC (PubMed Central)

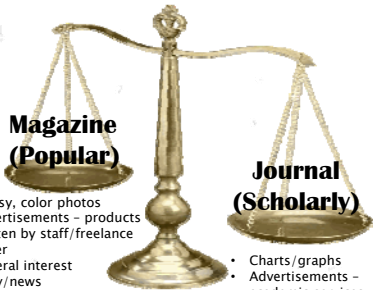
Searching: "Everything" tool



Need a more general approach to see what's available on your topic in different subject areas?

- Try **Search Everything** –searches across multiple databases simultaneously.

What kind of article is this?



- Glossy, color photos
- Advertisements – products
- Written by staff/freelance writer
- General interest story/news
- Simple language



- Charts/graphs
- Advertisements – academic services
- Written by researcher
- Original research/experiment
- Language of the discipline

More info:
<http://sites.arbor.edu/whitelibrary/files/2013/12/Scholarly-versus-Popular1.pdf>

Where can I find my article?

- If the item is in full-text in the database you searched, you will see either a PDF or HTML full text link.
- If a full-text option is *not* listed in the database:
 - "List of Journals @ SAU" link to search for journal
 - MelCat or ILL

PDF vs. HTML

- ▶ PDF 
- ▶ HTML 

Photocopy of original journal article.
Page numbers clearly displayed.

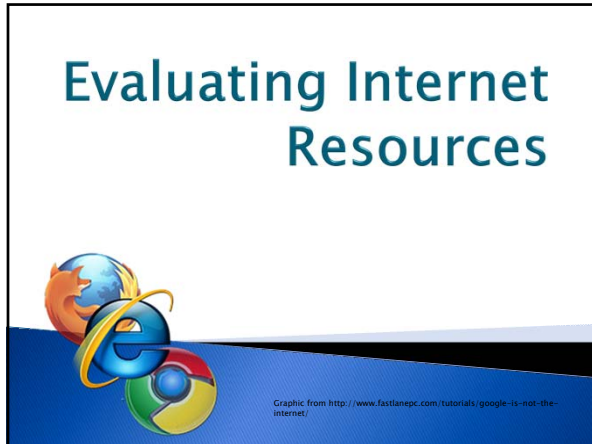
Plain text either with or without pictures/graphs/charts.
No distinct page numbers.

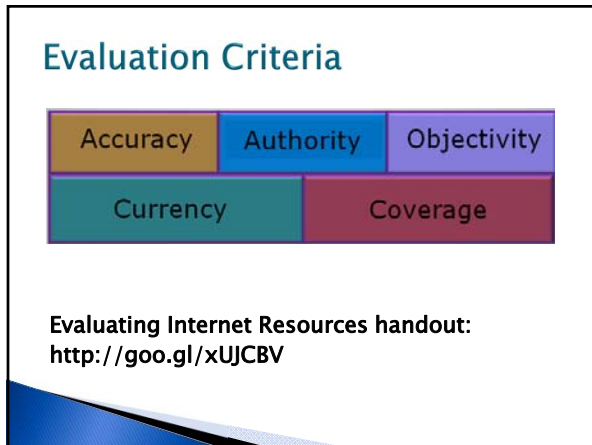
A Couple Important Database Limiters...

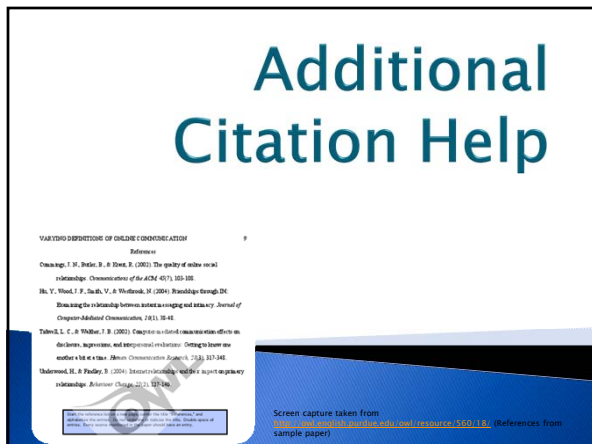
- ▶ Peer reviewed
- ▶ Date ranges
- ▶ Full Text - use cautiously

A word about MelCat and ILL

- ▶ Allows us to outsource materials the White Library does not own.
- ▶ Can take extra time to arrive; coming from other libraries. Be sure to plan ahead.
- ▶ **Tip:** If it looks important and you have at least a couple days you can wait, order it. Find a backup source just in case.







APA Citation Assistance

- ▶ **Publication Manual of the American Psychological Association, 6th edition**
 - Current standard that APA citations are based on
- ▶ **Other APA Assistance:**
 - **Purdue Online Writing Lab (OWL):** <http://owl.english.purdue.edu> – great website to find citation information.
 - **APA Style Blog:** <http://blog.apastyle.org/> – great place to find updates since the manual publication.

APA Assistance– SAU

- ▶ **SAU Resources:**
 - Detailed APA index (compiled by Karen Parsons): http://sites.arbor.edu/whitelibrary/files/2013/12/APA-Publication-Manual-index_6th-ed_use.pdf
 - SAU Librarians: saulibrary@gmail.com

Contact Us!

- ▶ **Feel free to ask us questions!**
 - General e-mail: saulibrary@gmail.com
 - (517) 750-6742 or (800) 968-9103 x1742

Help

OR

- Look for this tab on the White Library homepage for more Help options!

- ▶ **If you see this:**  **We're online and available to answer questions LIVE!**

- ▶ **After hours? Try the 24/7 chat feature!**

