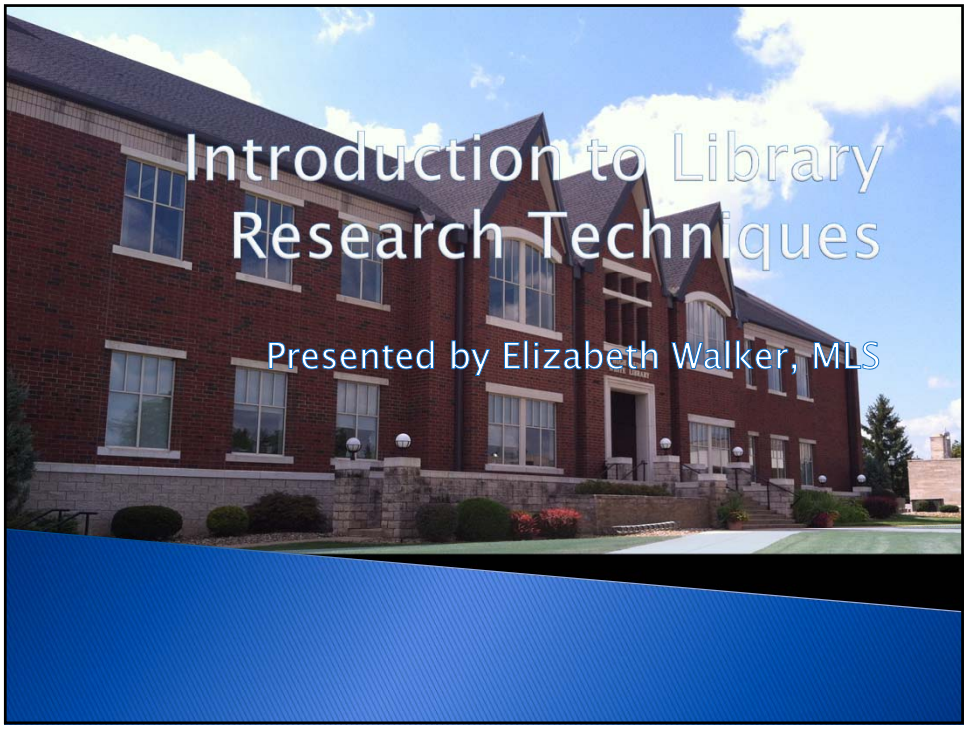


SAU's Librarians:

Robbie Bolton
Library Director
robbie@arbor.edu

Karen Parsons
Reference/Information Literacy Librarian
kparsons@arbor.edu

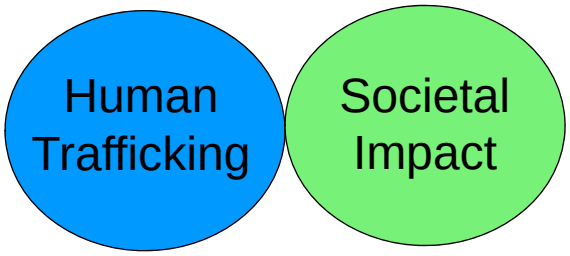
Elizabeth Walker
Librarian, Online and Distance Learning
ewalker@arbor.edu

What are we going to talk about?

- Preparing to research
- Library website "tour"- download handout
- SAU Library Catalog
- What is a database?
- Searching techniques
- Article formats – PDF vs. HTML
- Locating articles that aren't in my database
- APA Citation Information

Brainstorm Topic

Impact of human trafficking on society

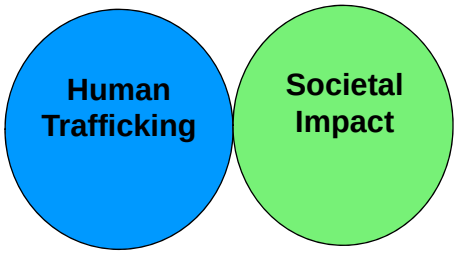


Brainstorm Topic

Human Trafficking and Society

Synonyms:

- Modern Slavery
- New Abolitionist
- Not for Sale

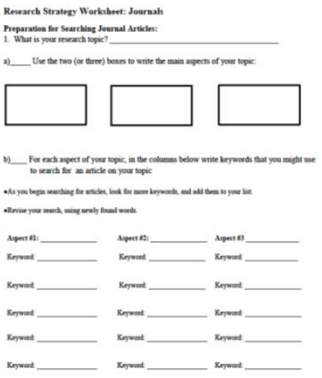


Synonyms:

- Business
- Economics
- Human Dignity
- Crime
- Families Society

Plotting your research strategy

- Develop your topic
- Brainstorm synonyms – see worksheet



Research Strategy Worksheet: Journals

Preparation for Searching Journal Articles:

1. What is your research topic? _____

a)____ Use the two (or three) boxes to write the main aspects of your topic:

b)____ For each aspect of your topic, in the columns below write keywords that you might use to search for an article on your topic

•As you begin searching for articles, look for more keywords, and add them to your list.

•Revise your search, using newly found words.

Aspect #1: _____ Aspect #2: _____ Aspect #3 _____

Keyword: _____ Keyword: _____ Keyword: _____

Keyword: _____ Keyword: _____ Keyword: _____

Keyword: _____ Keyword: _____ Keyword: _____

Keyword: _____ Keyword: _____ Keyword: _____

Keyword: _____ Keyword: _____ Keyword: _____

Sample Worksheet

Research Strategy Worksheet for College Writing: Databases & Journals

Preparation for Searching Journal Articles:

1. What is your research topic? Impact of human trafficking on society

a) Use two (or three) of the boxes below to write the main aspects of your topic:

Aspect #1	Aspect #2	Aspect #3
Human trafficking	Societal impact	

b) For each aspect of your topic, write in the columns below words that you might use to search for an article on your topic.

- While you are searching in the database for articles, look for additional words that may be useful, and add them to the list below.
- As you continue searching, use the newly found words from the list below to revise your search.

Aspect #1: Human trafficking	Aspect #2: Societal impact	Aspect #3:
Synonym: Modern Slavery	Synonym: Business	Synonym:
Synonym: New Abolitionist	Synonym: Economics	Synonym:
Synonym: Not for Sale	Synonym: Human dignity	Synonym:
Synonym:	Synonym: Crime	Synonym:

Research Strategy

Subject Encyclopedias

Books

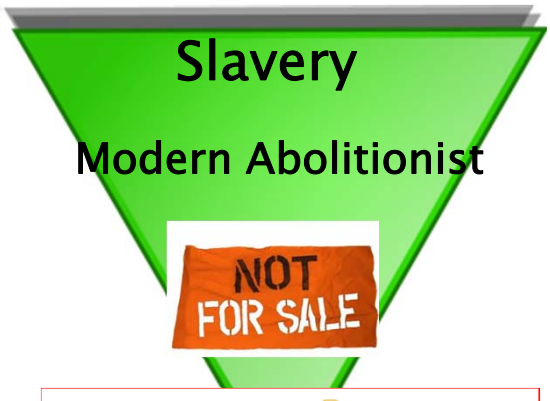
Periodical Articles

Statistics,

Media,

Websites

Example of Search Order:



Bound to the sex trade.

By: Davidson, Bradley. Christian Century, August 11 2009, p22-25, 3p

Tips to consider:

- Plan to begin research early!
- Be flexible- may need to change search terms.
- Try to think of research as an adventure- makes the process a bit less intimidating.
- Call for help if you're stuck!

Connecting to the White Library

- www.arbor.edu/whitelibrary

Searching for Encyclopedias and Books

Subject Encyclopedias:

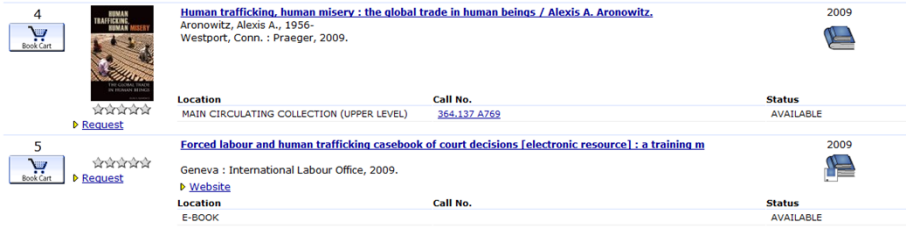
- Hard copy
  - Located in Reference section at SAU Library – Main Campus
- Digital/Electronic
  - Credo Reference
    - Click on the "Find Articles" tab or button
    - Select "Credo Reference" from the Frequently Used Database list.

Characteristics of subject encyclopedias:

- Signed article
- Author's credentials- experts in field
- Bibliography
- Foundation / overview
- Who sponsored work- reputable publishers

Books

- Both eBooks and print books can be looked up in the SAU Library Catalog:



Retrieving Books

- Use Library Catalog to search
- Click book title
- To request, either mark the record and submit through the catalog, or email saulibrary@gmail.com
- Books will be delivered to distance students via postal mail.

Retrieving eBooks

- Use Library Catalog to search
- Click book title- choose the link inside the record
- Several different eBook providers:
  - eBrary
  - EBSCO
  - Other

Searching for Journal Articles

Which is It?

Serials / Periodicals

Magazine
(Popular)

Journal
(Scholarly)

Where to Search?

Library Database?

Google Scholar?

Database vs. Google (Scholar)

- **Databases**
  - Subscription-access
  - Peer reviewed: Approved by field experts
  - Access to periodical citations & some full text
  - Subject-specific collection (usually).
- **Google**
  - Many types of information
  - Anyone can put materials on the web (some false info)
  - Not critiqued
- **Google Scholar**
  - Journal articles and chapters/citations for books
  - May provide links to some scholarly material, but ***often it has to be paid for*** by the user.
  - Not specific to one area of study

Special Google Scholar Features

- Setting up Google Scholar to link to SAU resources.
- Found a seminal work on your topic? Who else has written on it? Look for the Cited Sources link.

Finding Articles

AIDS

Which Database?

Which Database?

AIDS

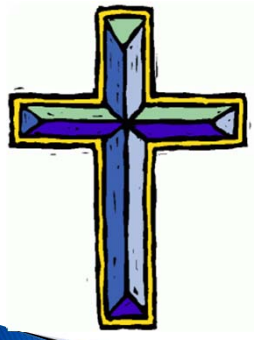
Education

Business

Which Database?

AIDS

Religion



Medicine

Subject searching vs. keyword searching

Both are useful, but what's the difference?

- *Subject Searching:* allows researcher to focus on the primary topic of the overall article.
- *Keyword Searching:* allows researcher to search for a particular word anywhere in the text of the article.

Database Limiters

- Peer reviewed
- Date ranges
- Location of subject headings in **ProQuest** records

PDF vs. HTML

- PDF

Business Leadership: Three Levels of Ethical Analysis

Daniel E. Palmer

Photocopy of original journal article.

Page numbers clearly displayed.

- HTML

Plain text either with or without pictures/graphs/charts.

No distinct page numbers.

Where can I find my article?

- If the item is in full-text in the database you searched, you will see either a PDF or HTML full text link.
- If a full-text option is *not* listed in the database:
  - SFX link or EBSCO A-Z link to search for journal
  - MelCat or ILL

A word about MelCat and ILL

- Allows us to outsource materials the White Library does not own.
- Can take extra time to arrive; coming from other libraries. Be sure to plan ahead.
- **Tip**: If it looks important and you have at least a couple days you can wait, order it. Find a backup source just in case.

Evaluating Internet Resources

Graphic from http://www.fastlanepc.com/tutorials/google-is-not-the-internet/

Everything's on the Internet . . . right?

Whoa there! Not so fast . . .

Pardee & Parsons, 2008

Internet Use

Pros

- Broad range of information
- Wealth of information from large variety of sources
- Quick and easy access
- Some scholarly materials: e.g. Google Scholar
- Great variety of types of sources: statistics, images, photos, videos: e.g. YouTube

Pardee & Parsons, 2008

Internet Use

Cons

- Anyone can add a web page
- Data can be inaccurate, Unreliable or deliberately false
- Web pages are not evaluated, so use must critically analyze each site
- Information important to researchers often not in demand by public, therefore not on Internet
- Publishers and authors who provide information in the marketplace not likely to offer materials for free on the Internet
- Some types of information are not on the Internet

Pardee & Parsons, 2008

Types of Information on the Internet

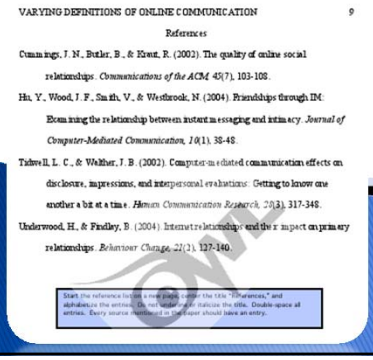
- Advocacy (.org ; influence opinion ; NRA)
- Marketing (.com ; promotes products)
- News (.com ; CNN, NPR)
- Individual (~ or .name in URL ; varies widely)
- Blogs – personal narratives
- Wikis – sharing of information

Pardee & Parsons, 2008

Evaluating Internet Resources

- Accuracy
- Authority
- Objectivity
- Currency
- Coverage

Citing Your Sources – APA Style



VARYING DEFINITIONS OF ONLINE COMMUNICATION 9

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Hu, Y., Wood, J. F., Smith, V., & Westbrook, N. (2004). Friendships through IM: Examining the relationship between instant messaging and intimacy. *Journal of Computer-Mediated Communication, 10*(1), 38-48.

Tidwell, L. C., & Walther, J. B. (2002). Computer-mediated communication effects on disclosure, impressions, and interpersonal evaluations: Getting to know one another a bit at a time. *Human Communication Research, 28*(3), 317-348.

Underwood, H., & Findley, B. (2004). Internet relationships and their impact on primary relationships. *Behaviour Change, 21*(2), 127-140.

Start the reference list on a new page, center the title "References," and alphabetize the entries. Do not underline or italicize the title. Double-space all entries. Every source mentioned in the paper should have an entry.

Screen capture taken from http://owl.english.purdue.edu/owl/resource/560/18/ (References from sample paper)

Plagiarism

- Using someone else's work as though it is your own, but not giving that other person credit for his/her ideas.
- Includes:
  - Not citing a quote
  - Not citing a paraphrase (you take someone's idea and put it in your own words)
  - You reuse a paper that you previously wrote for another class and re-present it as though it is original.

APA Citation Assistance

- Publication Manual of the American Psychological Association, 6th edition
  - Current standard that APA citations are based on
- Other APA Assistance:
  - Purdue Online Writing Lab (OWL): http://owl.english.purdue.edu – great website to find citation information.
  - APA Style Blog: http://blog.apastyle.org/ – great place to find updates since the manual publication.

APA Assistance- SAU

- SAU Resources:
  - Detailed APA index (compiled by Karen Parsons): http://sites.arbor.edu/whitelibrary/files/2011/05/APA-Publication-Manual-index_6th-ed_use.pdf
  - SAU Librarians: saulibrary@gmail.com

What is a DOI?

- DOI: 10.1007/s12142-010-0183-6 ***OR*** http://dx.doi.org/10.1007/s12142-010-0183-6
- Digital Object Identifier
  - Provides a permanent link to the cited article
  - Makes it easier to locate article in the future.
- More stable than using database URLs; databases change frequently.
- APA manual recommends use for both print and electronic articles, when available. (see pp. 188-192 for more DOI info)

DOI, cont'd

- *What if my DOI is just a number and not a URL?*
  - Use this: http://dx.doi.org/ and type your DOI number in after that.
- *What if I find just a DOI number?*
  - You can use CrossRef to find the publisher's webpage that shows the article's publication information (www.crossref.org)
- *What if I have an article, but no DOI?*
  - Not all articles have DOIs
  - You can check for one here: http://www.crossref.org/SimpleTextQuery/

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