

**PRESIDENT'S COUNCIL
DECEMBER 13, 2011
NOTES**

Hanging of the Greens review

Sarah reported on HOG this year. The concert was filled to capacity and overflow seating was used. The overflow area had some technical difficulties so new options for next year will be explored. The fireworks were postponed this year due to budget constraints.

Operational Efficiency Task Force, update

Betty & Matt reported there is a meeting this Friday and that a Blackboard site has been set up for use by the committee members. Co-chair Kimberly Rupert has launched several discussion threads. Betty reported the faculty has expressed some concern over the scope of work and the aggressive timeline.

Budget Committee, update

Betty reported the committee is working on introducing the budget for next year. SAU must give the state of Michigan our tuition rate by the end of January/early February, so a preliminary budget must be set by then. Matt reported that they are currently looking at GPS and its recruiting goals. This budget will not be set based on enrollment projections, but based on current enrollment as well as variables such as the economy and student funding.

Betty asked for feedback on how to best report the budget committee's work to the committee. Jeff suggested posting notes or minutes from the meeting on the Portal. Rhonda asked that an email announcement be sent out when these are posted.

CCCU vs HHS legal situation

Kim reported that the CCCU has asked SAU to consider joining a legal suit with other religious institutions regarding the Affordable Healthcare Act. The goal of the CCCU suit is to get the case taken to the Supreme Court, mainly concerning the laws requiring all health insurance to cover contraception and sterilization prescriptions. Our lawyer, Diane Bower, has suggested we do not join the suit because of the resources and time that will have to be devoted to the case during the discovery process. If we do not join the suit, other options such as working with a lobbyist could be pursued.

Area Updates

- Jeff E. reported they are currently working with JCC in implementing new technology at the Jackson site. Also, he is currently in the process of exiting the contract with Hobsons. The team is looking at adopting standard CRM practices, which would create a record of communication with students from the time they are a lead to an alumni.

- Natalie reported she was working on the project to expand SAU into Ohio. Additionally, she met with faculty to discuss the distinctive between the MSM program and the MBA program. They were unable to determine significant distinctive, so they are now looking

at merging the two programs. Finally, she is meeting with the Nursing department to discuss ways to expand the program.

- Cliff reported that bookings at Michindoh for next year are continuing to roll in. Also, the campus has recently undergone a number of renovations, including updates to the septic system and new boilers. Finally, Young Life has advanced Michindoh \$30K to allow them to put air conditioning in almost all the units on site.
- Sam reported the men's and women's basketball teams are on the road for tournaments at the end of the week. This past Saturday, the baseball team hosted its first coach's clinic for high school and youth coaches. More than 60 attended. Also this weekend, the men's soccer team hosted a 3-on-3 tournament with around 40 teams.
- Kim shared the RCF will be open for the remainder of the academic year. Both the Fireside and Cougar Den will be closed after the break. In the new calendar year, the Cougar Den will be serving in the DC from 8pm to midnight. Also, Ada's is going to expand, offer more seating, and be open for dinner. The DC will also be offering new grab-and-go options to try to cut down on congestion.
- Kim also shared that over the Christmas break Campus Safety will not be available to unlock buildings during the day. An officer will only be site from 8pm to 2am.
- Rhonda reported the SAPA December meeting was a Christmas buck lunch that was enjoyed and well attended.
- Ron reported on the Arts @ the Arbor for 2012. It will be held Oct. 5-6 which is also Homecoming Weekend. The two events will be complimentary to one another.
- President's speaker series was a success. Ron is working on the 2012 event.
- JCC/SAU downtown site agreement is almost completed. Ron and others will be meeting again this afternoon with JCC.
- Matt reported that a pilot of Jump Start will happen in the fall at Dearborn and Lansing sites. This is a program for high school juniors and seniors, college freshmen and sophomores to be able to take classes at several of our GPS sites during the day.
- Research will begin this week on the possibility of offering a masters in health care administration.
- The (re)branding process for SAU continues to move forward.
- Numbers for IM and Spring are still behind, but ahead of two years ago at this time.
- Fall numbers for 2012 remain behind, but are ahead of two years ago at this time.
- Betty reported that Paul Patton (one semester) and Craig Hayward (possibly two semesters) have been approved for sabbaticals for the 2012-13 school year.
- A hybrid course model is being considered for campus.
- Grand Rapids site consideration – down to four possible sites.
- Betty shared registration numbers. We are slightly ahead from this time last year.